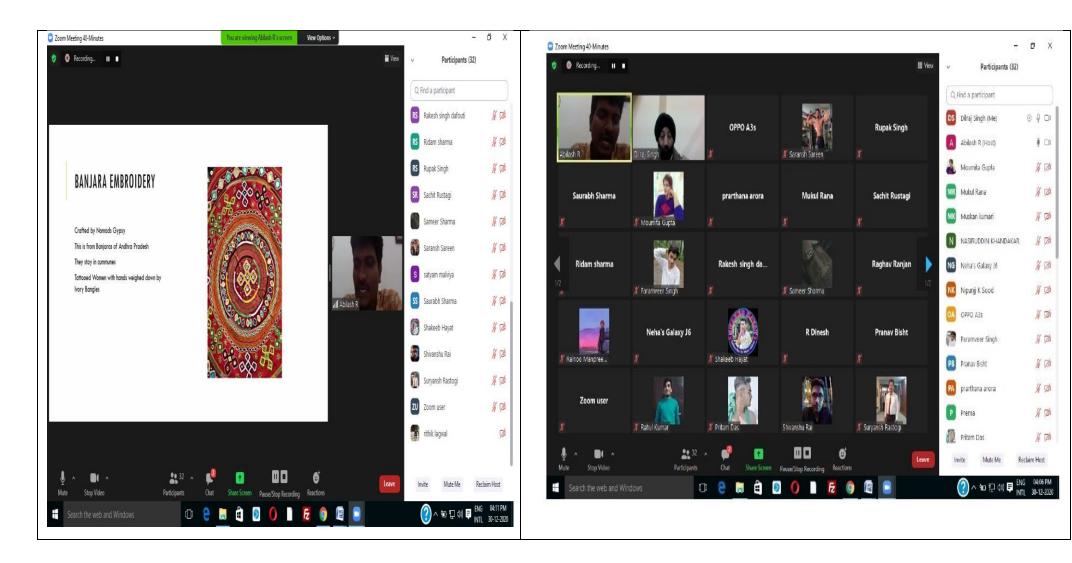
ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA

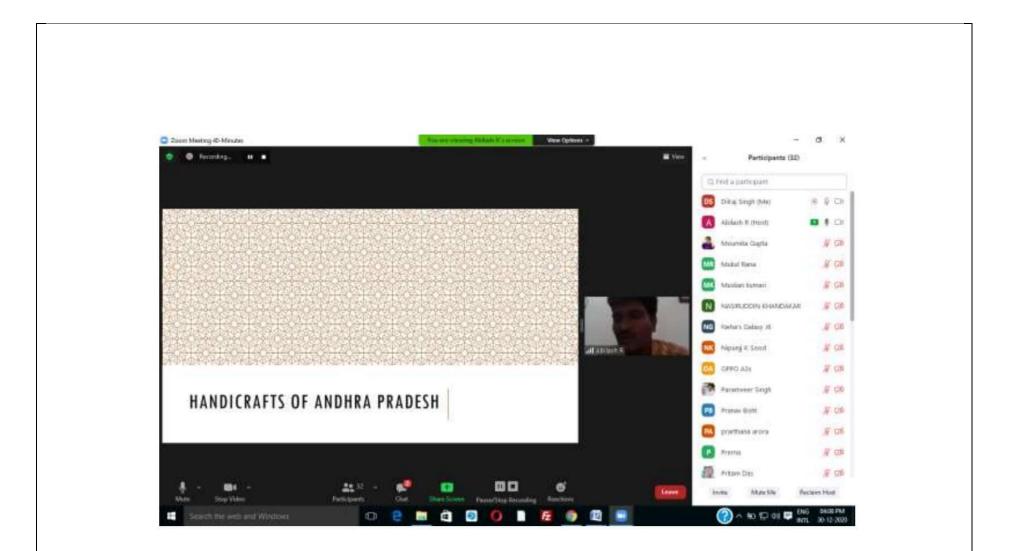
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES

DURING DECEMBER 2020

Sr. No	Activities by India Tourism Offices /	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No.ofParticipants/Attendees	Any other relevant information
	CIHMs / IITTM						
01	IHM Gurdaspur	December 2020	Webinar	A Webinar on Handicrafts of Andhra Pradesh was conducted for IHM Gurdaspur students. The Eminent speaker was Mr Abhilash.R Assistant Professor at IITTM Nellore Andhra Pradesh.	Andhra Pradesh	33 Students	



Webinar on Handicrafts of Andhra Pradesh



Webinar on Handicrafts of Andhra Pradesh

SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF OCTOBER 2020

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	11	14	296	269	1710
2	INSTAGRAM IHM Gurdaspur Page	43				383